

# Betty C. Jung MPH RN MCHES®

<https://www.bettyjung.net>

<https://www.bettyjung.net/Inprint.htm>; <http://www.bettyjung.net/Resume.htm>

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## PUBLIC HEALTH & HEALTH CARE EDUCATION AND EVALUATION CONSULTANT

- PROFILE** Results-oriented professional with more than 25 years of Public Health experience
- Skilled epidemiologist – chronic disease, environmental health, maternal child health
  - Skilled researcher, proficient in survey development and analysis
  - Skilled analytical problem solver and statistical data management and analysis
  - Skilled university educator, specializing in public health and health expertise
  - Skilled in Public Health programming, from development, implementation to evaluation
  - Skilled in Web site development and maintenance and delivery of online services
  - Skilled in online academic course development

## PROFESSIONAL BACKGROUND

1998 – Present **Adjunct Lecturer** Southern Connecticut State University

- **Graduate-level** thesis and special project advisement,
- **Graduate teaching:** Community Health
- **Undergraduate teaching:** Introduction to Public Health, Introduction to Epidemiology, and Wellness

### *Key Achievements*

- Online academic, public health and health resources used by the Internet community
- Integration of Web site and web-based tools (e.g., Twitter) for coursework requirements
- Structured development of public health fact sheet and group activities for relevant hot topics
- Enhanced teacher-student communication through the Internet
- Improvement of student writing with the development of project and activity templates
- Innovative use of film media and public health mentors for course requirements

1994 – Present **Public Health & Health Care Education Consultant** Various

- **Invited Textbook Contributor.** Community Health Nursing, 10<sup>th</sup> Edition, Chapter 7-Epidemiology (2018)
- **Invited Participant.** CT Department of Social Services/Community Health Network. Behavioral Health Integration Focus Group. (5/2017)
- **Participant.** Southern Connecticut State University, Department of Public Health Advisory Committee
  - (2016 - Present)
- **Invited Textbook Contributor.** Community Health Nursing, 9<sup>th</sup> Edition. Chapter 7: Epidemiology. (2017),
- **Partner.** National Institute on Aging at NIH. Go4Life Month (9/2015).  
<https://go4life.nia.nih.gov/partner/current>
- **Mentor.** Public Health Foundation. Academic Health Department Learning Community. (7/2015 -)  
<https://shar.es/1s7gQI>
- **Participant.** American Public Health Association. National Public Health Week Web site  
<http://w3bin.com/websites/national-public-health-week>
- **Participant.** American Public Health Association. National Public Health Week 2015 Partner. 2015 Public Health Blog (4/2015)
- **Participant.** American Public Health Association. National Public Health Week 2014 Partner: National Partner [PHENOM] (4/2014)
- **Participant.** NCHC/SOPHE's Health Education Specialist Practice Analysis (HESPA) Study (1/2014)
- **Participant.** Council on Linkages Between Academia and Public Health Practice. Core Competencies for Public Health Professionals (8/2013)
- **Participant.** Association of Academic Health Centers Toolkit for Collaboration on the Social Determinants of Health (8/2013)
  - **Participant.** National Cancer Institute (Applied Research Program, Division of Cancer Control and Population Sciences) – HD\*Calc Feedback. (8/2012)
  - **Online Collaborator.** National Women's Health Week:

- (May, 2013) Critical Public Health Issues Affecting Women Today;
- (May, 2012) Focus on Women's Health and Public Health Issues Updates;
- (May, 2011). Focus on women's health issues
- **Organizational Member.** Healthy People Consortium (January, 2012 – Present)
  - <http://www.healthypeople.gov/2020/consortium/consortiumOrganizations.aspx?section=B>
- **Participant.** CT Department of Public Health. Community Transformation Grant (6/2011); Chronic Disease Integration State Plan/Tobacco Focus Group (2010).
- **Participant** McGraw Hill Higher Education Assessment Research Project (2009)
- **Statistical Consultant.** Norwalk Health Department -Significance Testing for Three Academic Years
- **Member.** Status of Women Talent Network. Connecticut Permanent Commission on Women. (2005-Present); National Safety Council of Environmental Health Speakers Referral Bureau (1998-2001); National Lead Information Center Speakers Bureau (1997-1998)
- **Medical Policy Consultant.** Anthem Inc (2003)
- **Lead Consultant** Cardiovascular Disease, Diabetes Teams. CTSE (2002-2009)
- **Co-Consultant.** Healthy People 2010 Consultant Teams
- **Survey Research and Computer Consultant.** Norwalk Health Department (1999)
- **Volunteer Scientist.** Science-by-Mail (1997-1998)
- **Alternate Consultant.** Environmental Health; HIV/AIDS; Injury/Occupational Health; Managed Care; Public Health; Public Health Training; Surveillance). Council of State & Territorial Epidemiologists (CSTE). Atlanta, GA (1996-1999)
- **Database/Technical Consultant.** CT DPH Health and Safety Committee (1995-2001)
- **Program and Public Health Surveillance Consultant.** NIOSH ABLES (1994-1998)
- **Survey Research Consultant.** Columbia University Presbyterian Hospital School of Nursing Alumni Association, Inc. NY (1994-1995)
- **Health Promotion Consultant.** Masonic Home, Wallingford, CT (1991)

- **NIOSH** (January, 2019). Invited evaluator, NIOSH Surveillance Systems
- **American Journal of Public Health** (2018). Invited peer reviewer. Expertise areas: Health Education; Prevention, Public Health Practice, Statistics/Evaluation/Research
- **National Center for HIV/AIDS, Viral Hepatitis, STD, and TB Prevention (NCHHSTP)**. (August, 2018), Invited Web site Reviewer.
- **Society for Public Health Education (SOPHE)** (July, 2018) Conference Abstract Reviewer.
- **National Center for HIV/AIDS, Viral Hepatitis, STD, and TB Prevention Web site** (4/2016). Invited Web site Reviewer.
- **American Journal of Public Health** (2015). Invited peer reviewer. Expertise areas: Health Education; Prevention, Public Health Practice, Statistics/Evaluation/Research
- **Kendall Hunt Publications**. (2015). Invited textbook reviewer.
- **National Commission for Health Education Credentialing [NCHEC]** (2015). Item writing for CHES and MCHES exams.
- **Public Health Foundation** (5/2014). Previewed a Preliminary Draft of Revisions to the Core Competencies for Public Health Professionals.
- **CDC National Center for Immunization and Respiratory Diseases** (1/2013) Vaccine Healthmap
- **Consort EHealth** (April, 2011) Guidelines Reviewer.
- **National Institutes of Health Get Involved! Pilot Program** (2011) Consensus Statement Evaluator
- **National Commission for Health Education Credentialing [NCHEC]** (2011). Pilot Tested Edo Application Was Adapted By NCHEC For Use As The MCHES Application Sample
- **National Diabetes Education Program (NDEP)/Macrointernational**.(2007) Capacity Building For Diabetes Outreach: A Comprehensive Toolkit For Organizations Serving Asian American And Pacific Islander Communities
- **ATSDR**. (2007) Public Health Assessment Overview 3 - Evaluating Health Effects Data And Determining Conclusions And Recommendations
- **CDC Public Health Training Network** (2002-2007)
- 2007- Salmonella In The Caribbean;
- 2006 -You Call The Shots-Influenza; You Call The Shots-Haemophilus Influenza Type B
- 2005 - Gastroenteritis At The University Of Text; Module Two – You Call The Short
- 2004 - Module One – You Call The Shots – Understanding The Basics, General Recommendations On Immunizations, Plague; Smallpox Vaccine Storage And Handling
- 2003 - Smallpox – What Every Clinician Should Know
- 2002- Legal Basis Of Public Health
- **Healthy People 2010** (1999) Abstract Reviewer, Partnerships For Health In The New Millennium Conference - Launching Healthy People 2010
- **ATSDR/Westat** (1995). Reviewer."Environmental Health Risk Communication"
- **California Environmental Protection Agency/Office of Environmental Health Hazard Assessment**. (1994-1996). Reviewed drafts of environmental tobacco smoke research
- 1996 - Carcinogenic Effects of Exposure to Environmental Tobacco Smoke
- 1995 - Environmental Tobacco Smoke Exposure Measurements and Prevalence
- 1994 - Developmental and Reproductive Effects of Exposure to Environmental Tobacco Smoke

1994 – Present

**Program Administration Experience**

Internet

- Program Director. (Since 1993). **Public Health Network Expertise Network of Mentors (PHENOM)**. Over 100 public health professionals have participated since its inception. Current directory includes 70 volunteer online mentors.
- Program Director (since 1994). SCSU Alumni Association, PH Alumni Chapter – Alumni Surveys Program.

1999 – Present

**Webmaster and Public Health Blogger**

Internet

**Key Achievements**

- Blogger. **Betty's Public Health Blog** (since 2000)
- Online Lecturer. **Brief Introduction to Epidemiology Lecture Series** (<https://www.bettyjung.net/Bite.htm>)
- Electronic Mailing List Administrator/Editor. (since 2001)
  - **Public Health E-News** (530+ subscribers).
  - **Public Health Jobs E-list** (1,200+ subscribers).

- Editor/Web Publisher. *MPH Alumni Record*. (since 1995)
- Administrator. Public Health Web Ring (1999-2001)

1999-Present

### Other Teaching Experience

Various

#### University of Pittsburgh (1999-Present) (Online)

- A Brief Introduction to Epidemiology Lecture Series. <http://www.pitt.edu/~super1/courses/epi3.htm>
- Currently offered at numerous academic/research institutions around the world. Lectures are also available in Spanish and some in Chinese. (<http://www.bettycjung.net/Bite.htm>)

#### Independence University (5/2012-5/2013) (Online)

- **Health Care Sciences:** Health Program Evaluation (Undergraduate & Graduate); Management Practices for the Health Professional (Graduate); Medical Insurance; Medical Terminology for Health Care Professionals; Research and Evaluation Methods (Graduate)
- **Nursing:** Evidence-Based Nursing; Family and Community Health Nursing
- **Public Health:** Community Health (Graduate); Concepts and Issues of Environmental Health (Graduate); Health Communication (Graduate); Introduction to Epidemiology (Graduate); Issues in Public Health
- **Created the use of Class Face Pages**

#### Albertus Magnus College. Department of Continuing Education Accelerated Degree Program. New Haven, CT (1995-1996)

- Biology of AIDS (Stewart B. McKinney AIDS Counseling Certificate Program requirement)

1991 – 2009

### State Government Professional

Connecticut

#### **Positions held** (Specific responsibilities, see <https://www.bettycjung.net/Resume.htm>)

- Connecticut Cardiovascular and Diabetes Epidemiologist (2003-2009)
- Department of Children & Family's Division of Quality Assurance Research Project Leader (2001-2003)
- Division of Family Health Data Specialist for Community Health Centers, School-based Health Centers, Family Planning and Oral Health programs (1998-2001)
- Connecticut Adult Blood Lead Surveillance Program's Adult Lead Registry and Case Management Coordinator (1994-1998)
- HUD Core Consultant Team Epidemiologist (1995-1998)
- NIOSH "Evaluating the Lead in Construction Standard Project" Data Manager (1994-1995)
- Yale University's Connecticut Road Industry Surveillance Project Data Manager (1992-1996)
- Occupational Health Surveillance epidemiologist (1992-1993)
- Childhood Lead Program, assessment of medical and hospital lead screening (1991-1992)

#### **Key Achievements**

- Presentations at national environmental health, cardiovascular and diabetes conferences
- Recognized state health department expert in program evaluation activities
- Streamlined the management of environmental data for numerous epidemiologic projects

### EDUCATION

- **Southern Connecticut State University**, Master of Public Health, Health Promotion Specialization
- **Columbia University School of Nursing**, Bachelor of Science, Nursing
- **The King's College**, Associate of Arts, Pre-Nursing
- **Johns Hopkins School of Public Health**, Graduate course: Quality Improvement and Performance Measurement
- **City College of New York**, General Anthropology, Motivation, Psychopathology, Social Psychology

### LICENSES/CREDENTIALS

- **Master Certified Health Education Specialist [MCHES]**, since 2011
- **Certified Health Education Specialist [CHES]** (1990-2011)
- **Registered Nurse [RN]** (CT), since 1990
- **Notary Public** (CT), commissioned 2004
- **Pearson Learning Studio Certification** (2012)
- **Credentialed Health Information Web site Rater** (2006)

## RECOGNITION/AWARDS

- 2018 Albert Nelson Marquis Lifetime Achievement Award.
- 2014 (October). Health Literacy Heroes Directory.
- 2013 (4/22). Certificate of Achievement. "The Program Proposal Writing Project: Introducing College Students to Public Health Program Planning with Use of the Community Guide." Public Health Foundation.
- 2013 (2/12) Honorable Mention. "Who's Who in Academia" by Stephen Bozanek. *News Digest International*.
- Columbia University. **2011 Distinguished Alumni Award – Neighbors** – "outstanding service to humanity"
- Southern Connecticut State University. **2011 School of Health and Human Services Outstanding Alumna** – "For exceptional achievement and service"; **1998 Alumni Appreciation Award** – "For outstanding contributions to the public health program at the University"
- **Who's Who in America; American Women; Medicine and Healthcare; Nursing; World**

## SCHOLARSHIPS

- **National Association of Chronic Disease Directors** Diabetes Council Travel Scholarship (2007)
- **Southern Connecticut State University** – Bessie Gambrill Scholarship
- **Columbia University** - Women's Florist Association Scholarship
- **Columbia University** – Full nursing scholarship
- **The King's College** – Merit scholarship

## PUBLICATIONS

- <https://www.bettyjung.net/Inprint.htm>

## AFFILIATIONS

- **American Association of Webmasters** (since 2005)
- **American Society of Notaries** (since 2004)
- **International Association of Information Technology Trainers** (since 2000)
- **International Association of Web Masters & Designers** (since 2000)
- **National Commission for Health Education Credentialing (NCHEC)**
  - Elected Member, Division Board for Certification of Health Education Specialists (2009-2013)
- **Permanent Commission on the Status of Women, Talent Bank** (since 1996)
- **Southern Connecticut State University**
  - Member, Alumni Association Scholarship Committee (since 1998).
  - Member, Department of Public Health Advisory Council (since 1997)
- **University of Florida** (since 2006) Vascular Biology Working Group
- **University of Maryland** (since 2006) Coalition for the Advancement of Cardiovascular Health (COACH)
- **University of Pittsburgh**. (since 2000) Global Health Network